

$$1. \text{ (5 pts) } \int_1^5 \frac{3}{x(5+2x)} dx = \frac{3}{5} \ln \left| \frac{x}{5+2x} \right|_1^5 = \frac{3}{5} \left(\ln \frac{5}{15} - \ln \frac{1}{7} \right) = \frac{3}{5} \ln \frac{7}{3} \quad (\approx 0.508)$$

Comment: Use the formula $\int \frac{du}{u(a+bu)} = \frac{1}{a} \ln \left| \frac{u}{a+bu} \right| + C$

2. (5 pts) Find the present value of a continuous income stream that pays at the annual rate $f(t) = 500t$ for $T = 20$ years, assuming that the interest rate is $r = 4.5\%$.

$$\begin{aligned} \text{Present Value} &= \int_0^T f(t)e^{-rt} dt \\ &= \int_0^{20} 500te^{-0.045t} dt \\ &= 500 \frac{e^{-0.045t}}{(-0.045)^2} (-0.045t - 1) \Big|_0^{20} = \frac{500}{(0.045)^2} (e^{-0.9}(-1.9) + 1) \approx 56177.2 \end{aligned}$$

3. (5 pts) The price-elasticity of demand for a certain good is assumed to be proportional to the square-root of its price. When the price is $p_0 = 9$, the demand is $q_0 = 540$ and when the price is $p_1 = 16$, the demand is $q_1 = 405$. What will the demand be if the price increases to $p = 25$?

Differential equation: $\eta_{q/p} = \frac{dq}{dp} \cdot \frac{p}{q} = kp^{1/2}$.

Comment: k is the (unknown) constant of proportionality.

Separate: $\frac{1}{q} dq = kp^{-1/2} dp$

Integrate: $\int \frac{1}{q} dq = \int kp^{-1/2} dp \implies \ln |q| = 2kp^{1/2} + C \implies \ln q = kp^{1/2} + C$

Comments: The (unknown) constant k can absorb the factor of 2 (if you choose). Also, we are assuming that $q > 0$ because it represents demand, so $\ln |q| = \ln q$.

Solve for q (exponentiate): $q = e^{kp^{1/2} + C} = e^C \cdot e^{kp^{1/2}} = Ae^{kp^{1/2}} \quad (A = e^C)$

Use data to solve for A and k : First...

$$\left. \begin{array}{l} 540 = q(9) = Ae^{k\sqrt{9}} \\ 405 = q(16) = Ae^{k\sqrt{16}} \end{array} \right\} \implies \frac{Ae^{3k}}{Ae^{4k}} = \frac{540}{405} \implies e^{-k} = \frac{4}{3} \implies -k = \ln(4/3) \implies k = -\ln(4/3)$$

Next...

$$540 = A \cdot e^{-3\ln(4/3)} = \frac{1}{(4/3)^3} = A \cdot (3/4)^3 = \frac{27A}{64} \implies A = \frac{64 \cdot 540}{27} = 1280$$

Finally

$$q(25) = 1280e^{-\ln(4/3) \cdot \sqrt{25}} = 1280 \cdot (3/4)^5 = 303.75$$

Bonus (2 pts) Find the indicated partial derivatives of the function $f(x, y) = 3x^2 \ln(2x + 5y)$. Clean up your answer.

$$\frac{\partial f}{\partial x} = 6x \ln(2x + 5y) + 3x^2 \cdot \frac{1}{2x + 5y} \cdot 2 = 6x \ln(2x + 5y) + \frac{6x^2}{2x + 5y} \quad (\text{product rule and chain rule})$$

$$\frac{\partial f}{\partial y} = 3x^2 \cdot \frac{1}{2x + 5y} \cdot 5 = \frac{15x^2}{2x + 5y} \quad (\text{no product rule for this one, because the factor } 3x^2 \text{ acts as a constant})$$